

REAL ESTATE INVESTING

Prepared by Dan Larson Realtor



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Investment Roadmap



RESEARCH AND ANALYSIS

Choosing your investment strategy along with your method of assessing a positive financial investment.



PROPERTY SELECTION

Working with a professional agent for properties both on and off the market.



PROPERTY MANAGEMENT

Maintaining the property by keeping up with maintenance and communication with tenants and teams on house projects.

PREREQUISITES

RELIABLE CASH FLOW

Starting off in Real Estate investing, one should have a stable full-time job and considerable savings. In order to fund the purchase and be prepared for unexpected drawbacks.

THOROUGH RESEARCH

Understanding your criteria and working with a professional. Working with a professional agent to help identify the possible strength's and weakness's in each investment property.

DEFINED FINANCIAL GOALS

Identifying specific metrics to search for before taking the time to visit investment opportunities. Metrics can include the 1%, \$ per unit, etc.



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PROS OF PROPERTY INVESTMENT

WHY IT'S A GREAT INVESTMENT OPTION



Passive Income



Growth Potential



Stability



Predictability



Increasing Value

INVESTMENT STRATEGY

BEFORE INVESTING, THERE ARE 3 DIFFERENT TYPES OF REAL ESTATE INVESTING TO CHOOSE FROM.

- **House Flipping**: Buying a rundown property, fixing it up, and selling for a profit
- **Rental Investment**: Buying a property with the intent of renting out the property to different tenants. Rental may need renovation before the ability to rent.
- **House Hacking**: Buying multiple units with the intent of living in one unit and renting out the others.



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THANK YOU!

LET'S START YOUR INVESTMENT
JOURNEY TOGETHER.



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